



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

Contract / Revision 573786 /		Alt Order # 09814018
Product AFSCME 3220		
Contract Dates 09/12/12 - 09/23/12		Estimate # 3220
Advertiser AFSCME		Original Date / Revision 09/07/12 / 09/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Terry Lally	Sales Office Chicago-Millenn
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein & Associates
222 West Ontario Street
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/12/12	09/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$4,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$2,400.00			
N 2	8	09/17/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$2,400.00			
N 3	8	09/12/12	09/14/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$4,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$2,400.00			
N 4	8	09/17/12	09/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$2,400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$2,400.00			
N 5	8	09/12/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	3	\$4,500.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$1,500.00			
N 6	8	09/17/12	09/21/12	M-F 4p-5p	4p-5p		:30			NM	2	\$3,000.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,500.00			
N 7	8	09/12/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	3	\$4,500.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$1,500.00			
N 8	8	09/17/12	09/21/12	M-F 4p-5p	4p-5p		:30			NM	2	\$3,000.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$1,500.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
573786 /	09814018

Contract Dates	Product	Estimate #
09/12/12 - 09/23/12	AFSCME 3220	3220

Advertiser	Original Date / Revision
AFSCME	09/07/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 9	8	09/12/12	09/14/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$4,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$2,400.00			
N 10	8	09/17/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$4,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$2,400.00			
N 11	8	09/12/12	09/14/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$4,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$2,400.00			
N 12	8	09/17/12	09/21/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$7,200.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				3	\$2,400.00			
N 13	8	09/12/12	09/14/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$9,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$3,200.00			
N 14	8	09/17/12	09/21/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$6,400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				2	\$3,200.00			
N 15	8	09/12/12	09/14/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,600.00			
N 16	8	09/17/12	09/21/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$1,600.00			
N 17	8	09/12/12	09/14/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$1,200.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,200.00			
N 18	8	09/17/12	09/21/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$1,200.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				1	\$1,200.00			
N 19	8	09/12/12	09/16/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$3,400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTFSS				1	\$3,400.00			
N 20	8	09/17/12	09/23/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$3,400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTFSS				1	\$3,400.00			
Totals											36	\$79,400.00

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AFSCME	09/07/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
08/27/12 - 09/23/12		36		\$79,400.00		\$67,490.00						
Totals		36		\$79,400.00		\$67,490.00						

Signature: _____ Date: _____

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NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Dennis Haggerty
do hereby request station time concerning the following issue:

Platform for Congress in behalf of AFSCME

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: AFSCME

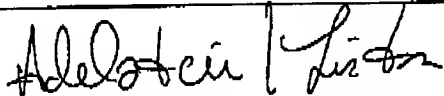
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:



and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.


The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Laura Reyes - Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/31/2012  312-787-3322
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title